



PROGRAM GUIDELINES

The Creative Coalition's 12th Annual Television Humanitarian Awards

Thursday, September 10, 2026

Beverly Hills

The finished Program will be 8.5" x 11", printed in full color on 11" x 17" white paper stock, folded and saddle-stitched.

Ad Sizes

- A Full page ad is 8.5"W x 11"H. If using bleeds, extend the bleed .125" past the trim.
- A Half page ad is 8"W x 5"H. No bleeds on half-page ads.

Accepted File Formats

- png or pdf – preferred formats
- indd, psd, jpg, or tiff

File Delivery Methods

- Email files of 15MB or less. Email to: John Hook at JHook@TheCreativeCoalition.org
- Media for larger files. CD/DVD, USB flash drives – deliver to:
John Hook
The Creative Coalition
210 W. Hamilton Ave, PMB #147
State College, PA 16801

Ad Deadline is 5:00 PM ET Monday, August 31, 2026.

Note: An ad may be declined if in conflict with an existing sponsor.