



PROGRAM GUIDELINES

The Creative Coalition's Television Humanitarian Awards

Saturday, September 14, 2024

12:30 pm

The London Hotel

1020 N. San Vicente Blvd.

West Hollywood 90069

The finished Program will be 8.5" x 11", printed in full color on white paper stock.

Ad Sizes

- A Full page ad is 8.5"W x 11"H. If using bleeds, extend the bleed .125" past the trim.
- A Half page ad is 8"W x 5"H.

Accepted File Formats

- png or pdf – preferred formats
- indd, psd, jpg, or tiff

File Delivery Methods

- Email files of 15MB or less. Email to: John Hook at JHook@TheCreativeCoalition.org
- Media for larger files. CD/DVD, USB flash drives – deliver to:

John Hook
The Creative Coalition
210 W. Hamilton Ave
#147
State College, PA 16801

Ad Deadline is 5:00 PM ET Friday, September 6, 2024.

Note: An ad may be declined if in conflict with an existing sponsor.