



## **PROGRAM GUIDELINES**

**The Creative Coalition's Television Humanitarian Awards**

**Thursday, September 14, 2023**

**The finished Program will be 8.5" Wide x 11" High, printed in full color on white paper stock.**

### **Ad Sizes**

- A Full page ad is 8.5"W x 11"H. If using bleeds, extend the bleed .125" past the trim.
- A Half page ad is 8"W x 5"H.

### **Accepted File Formats**

- png or pdf – preferred formats
- indd, psd, jpg, or tiff

### **File Delivery Methods**

- Email files of 15MB or less. Email to: John Hook at [JHook@TheCreativeCoalition.org](mailto:JHook@TheCreativeCoalition.org)
- Media for larger files. CD/DVD, USB flash drives – deliver to:

John Hook  
The Creative Coalition  
210 W. Hamilton Ave  
#147  
State College, PA 16801

***Ad Deadline is 5:00 PM ET Friday, September 1, 2023.***

*Note: An ad may be declined if in conflict with an existing sponsor.*