



***Your Voice Carries Weight* Public Service Announcement contest**

APPEARANCE RELEASE

In consideration for me having the opportunity to appear in the Program (as defined below), I give my permission and authorize _____ (“**Producer**”) to make audio, photographic, and visual recordings of me, my voice, likeness, conversation, and sounds (the “**Material**”) for use in and in connection with the program tentatively entitled “_____” (the “**Program**”), and I agree that Producer and its successors, licensees and assigns shall be the sole owner of the Material and may (but are not obligated to) use the Material and my name, voice, photograph, image and/or biographical information for any legal purpose, including without limitation in the exhibition, distribution, advertising, promotion and other exploitation of the Program and in the advertisement and promotion for the exhibitors, distributors, advertisers, and sponsors thereof, in perpetuity in any and all media now known or hereafter devised throughout the world. Producer shall have the right to freely assign this release.

To the maximum extent permitted by law, I agree that I will never sue Producer, any distributor or exhibitor of the Program, or anyone because I do not like the manner in which Producer or its successors, licensees or assignees took or created the Material or used the Material in the Production or in any other program or for any cause of action based on any of the Released Claims (as defined below). In addition, I understand that my participation in the Program is at my own risk. To the maximum extent permitted by law, I, for myself and on behalf of my heirs, executors, agents, successors and assigns, hereby release, hold harmless, and forever discharge Producer, and any distributor, exhibitor, broadcaster, station or network that exhibits the Production, and each of their respective parent, subsidiary and affiliated companies, and each of their respective officers, directors, managers, members, agents, representatives and employees, and each of the other participants and other individuals appearing in or working on the Program (collectively, the “**Released Parties**”), from any and all claims, actions, damages, losses, liabilities, costs, expenses, injuries or causes of action whatsoever (including without limitation attorneys’ fees) that in any way are caused by, arise out of or result from this Appearance Release, the creation of the recordings made hereunder, my appearance and participation in the Program, or the distribution, exhibition, advertising, promotion or other exploitation of the Program, on any legal theory whatsoever (including, but not limited to, personal injury, rights of privacy and publicity, defamation, or false light) (collectively, the “**Released Claims**”).

I agree that I will not have the right to enjoin or otherwise interfere with the exhibition, exploitation, advertisement or promotion of the Material or the Program or any rights related thereto. Further, I agree that no payment shall be owed to me for the use of my appearance as described herein. I agree that I shall not discuss this release, the Material, the Program itself, or my participation therein with any third party prior to the initial exhibition of the Program. I represent and warrant that my statements are true, to the best of my knowledge, and that they will not infringe on the rights of any third party. I further represent that if I am under the age of eighteen, my parents or legal guardians will sign on my behalf in the space provided below.

This release shall be governed by the laws of New York, and any disputes arising hereunder shall be adjudicated exclusively in the courts of such state. This release constitutes the entire understanding of the parties and replaces any and all other agreements and understandings relating to the subject matter hereof.

ACCEPTED AND AGREED:

Signature: _____

Name: _____

Date: _____

Address: _____

Telephone: _____

Date of Birth: _____

Email: _____

Consent of Parent or Guardian

[To be signed if the person signing the attached release is under the age of 18]

I acknowledge that I have read the foregoing release and am familiar with each and all of the terms, covenants and conditions contained therein, I am satisfied that said release is fair and equitable, and I hereby give my express consent to the execution thereof and will not revoke my consent thereto at any time hereafter.

Parent or Guardian

Parent or Guardian