



Request for Proposal – Short Film Application
The Untold Story of Obesity in America
Deadline: 11:59 PM ET, Friday, October 2, 2020

Complete and save this pdf form. Then follow the submission instructions at the end.

I. Applicant Information:

1. Name: _____
2. Street Address: _____
3. City, State, Zip: _____
4. Telephone: _____
5. Email Address: _____
6. Role(s) [Producer, Director, etc.]: _____

II. Additional Personnel: List the names, email addresses and roles of any additional individuals with primary creative roles (Producer, Director, Writer, Actor).

1. Name: _____
Email Address: _____
Role(s): _____
2. Name: _____
Email Address: _____
Role(s): _____
3. Name: _____
Email Address: _____
Role(s): _____
4. Name: _____
Email Address: _____
Role(s): _____
5. Name: _____
Email Address: _____
Role(s): _____

- III. **Bios and Filmographies:** Provide a short biography (250 words maximum) plus any filmography of all those listed in Sections I and II above.
- IV. **Creative Treatment:** Provide a creative treatment of a maximum of 500 words detailing your proposed film which addresses the theme of “The Untold Story of Obesity in America.”
- V. **Budget:** Provide a maximum one-page budget including all proposed expenses for your film. Budgets in excess of \$50,000 will not be considered.
- VI. **NOTE:** Evaluation Criteria that will be used by the Panel:
1. How well does the treatment address the theme of “The Untold Story of Obesity in America”?
 2. Does the treatment engage the panelist in the topic and to what extent?
 3. How creative is the treatment in its approach, style, look, etc.?
 4. How does the treatment provide clarity, substance and meaning to the topic?
 5. To what extent does the treatment accurately portray the topic?
 6. Is the budget and proposed production realistic to complete the film?
 7. The panelist’s overall impression of the treatment vis-à-vis all other treatments reviewed.

By submitting this proposal I agree I have read, understand, and accept the conditions in both the [Information Sheet](https://thecreativecoalition.org/wp-content/uploads/2020/06/RFP_Information_Sheet.pdf) and the [Filmmaker Agreement](https://thecreativecoalition.org/wp-content/uploads/2020/06/Filmmaker-Agreement.pdf).

To submit your proposal, email the following documents as attachments to Obesity@TCCOnline.org.

- This completed application
- A Word document or pdf with the information from Section III above
- A Word document or pdf with the information from Section IV above
- A Word document or pdf with the information from Section V above