SPONSORSHIP OPPORTUNITIES

THE CREATIVE COALITION’S EVENTS
DURING THE 2020 DEMOCRATIC & REPUBLICAN NATIONAL CONVENTIONS

(The Creative Coalition is a 501(c)(3) nonpartisan public charity and not affiliated with any political party or candidate)

JULY 13 - 16, 2020
MILWAUKEE, WI

AUGUST 24 - 27, 2020
CHARLOTTE, NC
The Creative Coalition

The Creative Coalition is the premier nonprofit, 501(c)(3) nonpartisan charity of the entertainment industry dedicated to using the power and platform of the arts and entertainment communities in award-winning public service and advocacy campaigns. Founded in 1989 by prominent members of the creative community, The Creative Coalition is dedicated to educating and mobilizing its members on issues of public importance. Actor Tim Daly serves as the organization’s president.

www.TheCreativeCoalition.org
Overview
As they do each Presidential election cycle, The Creative Coalition will host a series of events at the Republican and Democratic National Conventions. Each event will bring together The Creative Coalition’s leadership of actors, writers, directors, and studio executives with electeds, Fortune 500 executives, members of the media, and other influencers.

Schedule Of Events
• The Creative Coalition’s VIP Party
• Congressional Spotlight Award & Reception
• Roundtable Policy Breakfasts
• Roundtable Policy Luncheons
• Cocktail Receptions
• Hospitality Lounges
Sponsor Benefits

• Introduce product/service to elected officials, key influencers, and celebrities

• Align brand with a premier 501(c)3 nonprofit, nonpartisan social and public advocacy organization

• Ideal environment to strengthen relationships

• Generate mass media opportunities to industry executives and consumers

• Direct access to an influential audience in a focused environment

• Participation in ancillary activities

• Opportunity to introduce brand’s opinions and policy goals to national leaders and personalities from the upper echelons of entertainment, arts, letters, media, business, and policy
Past TELEVISION, NEWS, MAGAZINE & BLOG Coverage Includes:

- AARP
- ABC
- Apple News
- BBC
- CBS
- Chicago Tribune
- CNBC
- CNN
- Cosmopolitan
- Entertainment Weekly
- ESPN
- FOX
- Glamour
- Google News
- HBO
- InStyle
- Los Angeles Times
- MSNBC
- New York Post
- Newsday
- People
- Politico
- Refinery29
- Rolling Stone
- Salon
- Showtime
- The Boston Globe
- The Guardian
- The Hill
- The Hollywood Reporter
- The Huffington Post
- The New York Times
- The New Yorker
- The Wall Street Journal
- The Washington Post
- The Wrap
- Time
- TMZ.com
- US Weekly
- USA Today
- Variety
- Yahoo News
Honorary Congressional Co-Hosts

Recent Honorary Congressional Co-Hosts include:

Speaker Nancy Pelosi
Democratic Leader Charles E. Schumer
Senator Tammy Baldwin
Senator Benjamin L. Cardin
Senator Robert P. Casey Jr.
Senator Dianne Feinstein
Senator Kirsten Gillibrand
Senator Kamala D. Harris
Senator Angus King
Senator Ed Markey
Senator Mitch McConnell
Senator Jeffrey A. Merkley
Senator Lisa Murkowski
Senator Patty Murray
Senator Jack Reed
Senator Brian Schatz
Senator Paul Strauss
Senator Christopher J. Van Hollen
Senator Mark Warner
Senator Elizabeth Warren
Senator Sheldon Whitehouse
Senator Roger F. Wicker
Congressman Mark Amodei
Congressman Donald Bacon
Congressman Jim Banks
Congresswoman Nanette Barragan
Congresswomen Karen Bass
Congressman Jack Bergman
Congressman Don Beyer
Congressman Earl Blumenaur
Congresswoman Lisa Blunt Rochester
Congresswoman Suzanne Bonamici
Congressman Brendan Boyle
Congressman Anthony Brown
Congresswoman Julia Brownley
Congressman Bradley Byrne
Congressman Salud Carbajal
Congressman Tony Carper
Congressman Andre Carson
Congressman Buddy Carter
Congresswoman Judy Chu
Congressman David Cicilline
Congressman William Lacy Clay, Jr.
Congressman James E. Clyburn
Congressman Steve Cohen
Congressman Tom Cole
Congressman Gerry Connolly
Congressman Jim Cooper
Congressman Luis Correa
Congressman Joe Courtney
Congressman Charlie Crist
Congressman Elijah Cummings
Congresswoman Diana DeGette
Congresswoman Suzan DelBene
Congressman Mark DeSaulnier
Congressman Ted Deutch
Congresswoman Debbie Dingell
Congressman Lloyd Doggett
Congressman Michael Doyle
Congressman Sean Duffy
Congressman Eliot Engel
Congresswoman Anna G. Eshoo
Congressman Bill Foster
Congresswoman Lois Frankel
Congresswoman Tulsi Gabbard
Congressman Louie Gohmert
Congressman Al Green
Congressman Raul M. Grijalva
Congressman Brian Higgins
Congressman Jim Himes
Congressman Steny Hoyer
Congressman Jared Huffman
Congressman Bill Huizenga
Congresswoman Sheila Jackson-Lee
Congresswoman Pramila Jayapal
Congressman Bill Johnson
Congresswoman Eddie Bernice Johnson
Congressman Hank Johnson
Honorary Congressional Co-Hosts

Recent Honorary Congressional Co-Hosts continued:

Congressman Dan Kildee
Congressman Derek Kilmer
Congressman Adam Kinzinger
Congresswoman Ann McLane Kuster
Congressman Doug Lamborn
Congressman James R. Langevin
Congresswoman Barbara Lee
Congressman John Lewis
Congressman Ted Lieu
Congressman Dave Loebsack
Congresswoman Zoe Lofgren
Congressman Alan Lowenthal
Congressman Stephen Lynch
Congresswoman Carolyn Maloney
Congresswoman Doris O. Matsui
Congressman Kevin McCarthy
Congressman Michael T. McCaul
Congresswoman Betty McCollum
Congressman James P. McGovern
Congressman Patrick McHenry
Congressman Jerry McNerney
Congressman Seth Moulton
Congressman Jerrold Nadler
Congresswoman Grace F. Napolitano
Congresswoman Eleanor Norton
Congressman Tom O’Halleran
Congressman Donald M. Payne, Jr.
Congressman Ed Perlmutter
Congresswoman Chellie Pingree
Congressman David Price
Congressman Mike Quigley
Congressman Jamie Raskin
Congressman John Ratcliffe
Congresswoman Cedric L. Richmond
Congresswoman Lucille Roybal-Allard
Congressman Raul Ruiz
Congressman Bobby Rush
Congresswoman Linda T. Sanchez
Congressman Adam Schiff
Congresswoman Terry A. Sewell
Congresswoman Carol Shea-Porter
Congressman John Shimkus
Congressman Mike Simpson
Congressman Albio Sires
Congressman Adam Smith
Congresswoman Jackie Speier
Congressman Steve Stivers
Congressman Bennie G. Thompson
Congressman Glen “GT” Thompson
Congressman Mike Thompson
Congresswoman Dina Titus
Congressman Paul Tonko
Congressman Mike Turner
Congressman Fred Upton
Congressman Juan Vargas
Congressman Marc Veasey
Congresswoman Ann Wagner
Congresswoman Jackie Walorski
Congresswoman Debbie Wasserman Schultz
Congresswoman Bonnie Watson
Congressman Peter Welch
Congresswoman Frederica Wilson
Congressman John Yarmuth.
Celebrity Participants

Past celebrity participants include:

Fergie
Sting
Uzo Aduba
Ben Affleck
Alan Arkin
Patricia Arquette
Penn Badgley
Simon Baker
Alec Baldwin
William Baldwin
Elizabeth Banks
Angela Bassett
Jason Bateman
Annette Bening
Paul Bettany
Kate Bosworth
Zach Braff
Karamo Brown
Neve Campbell
Anthony Carrigan
Jennifer Connelly
Elvis Costello
Laverne Cox
Billy Crystal

Alban Cumming
Tim Daly
Zooey Deschanel
Jenna Dewan
Peter Dinklage
Minnie Driver
Dakota Fanning
America Ferrera
Laurence Fishburne
Josh Gad
Johnny Galecki
Paul Giamatti
Danny Glover
Tony Goldwyn
Nicholas Gonzalez
Heather Graham
Adrian Grenier
Jonathan Groff
Tony Hale
Anne Hathaway
Patricia Heaton
Simon Helberg
Christina Hendricks
Cheryl Hines
Dustin Hoffman
Jeremy Irons
Jason Isaacs
Ashley Judd
Victoria Justice
Keegan-Michael Key
Zoë Kravitz
Ashton Kutcher
Spike Lee
John Leguizamo
Barry Levinson
Eva Longoria
Kellan Lutz
Bailee Madison
Jack McBrayer
Kyle MacLachlan
Ewan McGregor
Matthew Modine
Demi Moore
Chloë Grace Moretz
Niecy Nash
Connie Nielsen
Julia Ormond

Emily Osment
Haley Joel Osment
Mandy Patinkin
Laura Prepon
CCH Pounder
Zachary Quinto
Mark Ruffalo
Susan Sarandon
Liev Schreiber
David Schwimmer
Jerry Seinfeld
Gabourey Sidibe
Sharon Stone
Quentin Tarantino
Stanley Tucci
Kerry Washington
Naomi Watts
Marlon Wayans
Finn Wolfhard
Alfre Woodard

& many others...
Musical Performers
Past musical performers at The Creative Coalition events include:

- Melissa Etheridge
- Journey
- Sting
- Macy Gray
- The Black Eyed Peas
- the B-52s
- Red Hot Chili Peppers
- Elvis Costello
- The Charlie Daniels Band
SPONSORSHIP OPPORTUNITIES

The Creative Coalition’s VIP Party
• Wednesday, July 15, 2020 - 10:00 PM - Milwaukee, WI
• Wednesday, August 26, 2020 - 10:00 PM - Charlotte, NC

Congressional Spotlight Award & Reception
• Tuesday afternoon, July 14, 2020 - Milwaukee, WI
• Tuesday afternoon, August 25, 2020 - Charlotte, NC

Roundtable Policy Breakfasts
• Monday, Tuesday, Wednesday mornings - Both cities

Roundtable Policy Luncheons
• Monday, Tuesday, Wednesday, Thursday at Noon - Both cities

Cocktail Receptions
• Monday, Wednesday, Thursday mid-afternoons - Both cities

Hospitality Lounges
• Monday, Tuesday late nights - Both cities

THE CREATIVE COALITION
### DEMOCRATIC NATIONAL CONVENTION WEEK • JULY 13 - 16, 2020 • MILWAUKEE, WI

<table>
<thead>
<tr>
<th>Time</th>
<th>Monday, July 13, 2020</th>
<th>Tuesday, July 14, 2020</th>
<th>Wednesday, July 15, 2020</th>
<th>Thursday, July 16, 2020</th>
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</thead>
<tbody>
<tr>
<td>9:00 AM - 10:30 AM</td>
<td>Roundtable Policy Breakfast</td>
<td>Roundtable Policy Breakfast</td>
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<tr>
<td>11:00 AM - 10:00 PM</td>
<td>Hospitality Lounge</td>
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<tr>
<td>Noon - 2:00 PM</td>
<td>Roundtable Policy Lunch</td>
<td>Roundtable Policy Lunch</td>
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<td>Roundtable Policy Lunch</td>
</tr>
<tr>
<td>3:00 PM - 5:00 PM</td>
<td>Cocktail Reception</td>
<td>Congressional Spotlight Award &amp; Reception</td>
<td>Cocktail Reception</td>
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<tr>
<td>10:00 PM - 2:00 AM</td>
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<td></td>
<td>VIP Party</td>
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### REPUBLICAN NATIONAL CONVENTION WEEK • AUGUST 24 - 27, 2020 • CHARLOTTE, NC

<table>
<thead>
<tr>
<th>Time</th>
<th>Monday, August 24, 2020</th>
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<th>Wednesday, Aug. 26, 2020</th>
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<td></td>
<td></td>
<td>VIP Party</td>
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</tr>
</tbody>
</table>
SPONSORSHIP DETAILS

The Creative Coalition’s VIP Party
• Wednesday, July 15, 2020 • 10:00 PM - 2:00 AM • Milwaukee, WI
• Wednesday, August 26, 2020 • 10:00 PM - 2:00 AM • Charlotte, NC

Presenting Sponsor *(The Creative Coalition’s VIP Party presented by...)*
Sponsorship - $400,000 for one Party; $700,000 for both Parties
Sponsorship includes:
• Name recognition as listed above in all promotional materials
• 50 VIP Tickets and 50 Standard Tickets to the Party
• Logo on tickets in same size as TCC’s
• Logo on Step-and-Repeat on Red Carpet in same size and frequency as TCC’s
• Logo on any video embellishments at Party at same size and frequency of TCC’s
• First right to provide logo Gift Bag for VIP attendees
• Press Release announcement of sponsorship to TCC’s email list

Ticket Package Sponsorships
• Platinum Ticket Sponsor - $100,000 - 20 VIP Tickets and 20 Standard Tickets to one Party
• Gold Ticket Sponsor - $40,000 - Ten VIP Tickets to one Party
• Silver Ticket Sponsor - $20,000 - Ten Standard Tickets to one Party
• Couples VIP Sponsor - $10,000 - Two VIP Tickets to one Party
• Individual Ticket Sponsor - $2,500 - One Standard Ticket to one Party
SPONSORSHIP DETAILS

The Congressional Spotlight Award & Reception
- Tuesday, July 14, 2020 • 3:00 PM - 5:00 PM • Milwaukee, WI
- Tuesday, August 25, 2020 • 3:00 PM - 5:00 PM • Charlotte, NC

Spotlight Sponsor
Sponsorship - $200,000 for one Award; $300,000 for both Awards
Sponsorship includes:
• Name recognition in promotional materials as “with thanks to...”
• 20 Tickets to one Award
• 2 VIP Tickets to The Creative Coalition’s VIP Party during the same week
• Logo on any materials at Award in same size and frequency as TCC’s
• First right to provide logo Gift Bag for VIP attendees
• Press Release announcement of sponsorship to TCC’s email list

Ticket Sponsorships
• Individual Ticket Sponsor - $500 - One Ticket to one Award & Reception
SPONSORSHIP DETAILS

The Roundtable Policy Breakfasts
- Held on Monday, Tuesday, Wednesday during each convention
- 9:00 AM - 10:30 AM
- July 13, 14, 15 in Milwaukee, WI
- August 24, 25, 26 in Charlotte, NC

Breakfast Sponsor
Sponsorship - $100,000 per Breakfast
Sponsorship includes:
- Name recognition in promotional materials as “with thanks to...”
- 20 Seats at the Breakfast
- 2 VIP Tickets to The Creative Coalition’s VIP Party during the same week
- Logo on any materials at Breakfast in same size and frequency as TCC’s
- First right to provide logo Gift Bag for Breakfast attendees
- Press Release announcement of sponsorship along with other Breakfast Sponsors
SPONSORSHIP DETAILS

The Roundtable Policy Luncheons
- Held on Monday, Tuesday, Wednesday & Thursday during each convention
- Noon - 2:00 PM
- July 13, 14, 15, 16 in Milwaukee, WI
- August 24, 25, 26, 27 in Charlotte, NC

Luncheon Sponsor
- Sponsorship - $125,000 per Luncheon
- Sponsorship includes:
  - Name recognition in promotional materials as “with thanks to…”
  - 20 Seats at the Luncheon
  - 2 VIP Tickets to The Creative Coalition’s VIP Party during the same week
  - Logo on any materials at Luncheon in same size and frequency as TCC’s
  - First right to provide logo Gift Bag for Luncheon attendees
  - Press Release announcement of sponsorship along with other Luncheon Sponsors
SPONSORSHIP DETAILS

The Cocktail Receptions
- Held on Monday, Wednesday & Thursday during each convention
- 3:00 PM - 5:00 PM
- July 13, 15, 16 in Milwaukee, WI
- August 24, 26, 27 in Charlotte, NC

Cocktail Reception Sponsor
Sponsorship - $150,000 per Reception
Sponsorship includes:
- Name recognition in promotional materials as “with thanks to...”
- 20 Invites to the Reception
- 2 VIP Tickets to The Creative Coalition’s VIP Party during the same week
- Logo on any materials at Reception in same size and frequency as TCC’s
- First right to provide logo Gift Bag for Reception attendees
- Press Release announcement of sponsorship along with other Reception Sponsors
SPONSORSHIP DETAILS

The Hospitality Lounges
- Held on Monday & Tuesday during each convention
- 11:00 AM - 10:00 PM
- July 13, 14 in Milwaukee, WI
- August 24, 25 in Charlotte, NC

Hospitality Lounge Sponsor
Sponsorship - $150,000 per Lounge
Sponsorship includes:
- Name recognition in promotional materials as “with thanks to...”
- 20 Invites to the Lounge
- 2 VIP Tickets to The Creative Coalition’s VIP Party during the same week
- Logo on any materials at Lounge in same size and frequency as TCC’s
- First right to provide logo Gift Bag for Lounge attendees
- Press Release announcement of sponsorship along with other Lounge Sponsors
To become a Sponsor, or for more information, contact:

Barbara Horvath
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BHorvath@TheCreativeCoalition.org
646-717-9907